

Privacy Policy of Jing Electronics

This Privacy Policy ("Policy") explains how Jing Electronics ("we", "us", or "our") collects, uses, stores, shares, and protects personal information of users ("you" or "your") who access or use our website (the "Website") and any related services we provide (collectively, the "Services"). By using the Website or Services, you agree to the collection and use of information in accordance with this Policy.

1. Information We Collect

We may collect two types of information: personal information and non-personal information.

1.1 Personal Information

Personal information is data that can identify you as an individual. We may collect such information when you interact with us, including but not limited to:

1. Contact details: Name, email address, phone number, mailing address.
2. Account information: Username, password (encrypted), and other credentials when you create an account.
3. Transaction information: Payment details (e.g., credit card information, processed through third-party payment processors), order history, and billing addresses.
4. Communication data: Content of emails, messages, or other communications you send to us.

1.2 Non-Personal Information

Non-personal information is data that cannot identify you individually. We may collect this information automatically through cookies, web beacons, or other tracking technologies, including:

5. Device information: Type of device (e.g., smartphone, laptop), operating system, browser type, and IP address.
6. Usage data: Pages you visit on the Website, time spent on pages, links clicked, and referral sources.
7. Aggregated data: Statistical data about user behavior, such as average session duration or popular product pages.

1.3 Cookies

We use cookies (small text files stored on your device) to enhance your experience on the Website. Cookies help us remember your preferences, track usage patterns, and improve the Website's functionality. You can adjust your browser settings to block or delete cookies, but this may limit some features of the Website.



2. How We Use Your Information

We use the collected information for legitimate business purposes, including but not limited to:

8. Provide and maintain the Services: Process orders, deliver products, and respond to your inquiries.
9. Improve the Website and Services: Analyze user feedback and usage data to enhance functionality, performance, and user experience.
10. Communicate with you: Send order updates, service notifications, promotional materials (with your consent), and respond to your questions.
11. Ensure security: Detect and prevent fraud, unauthorized access, or other security risks.
12. Comply with legal obligations: Fulfill tax, accounting, or other regulatory requirements.

3. Sharing Your Information

We do not sell, rent, or share your personal information with third parties for their marketing purposes without your explicit consent. We may share your information in the following limited circumstances:

13. Third-party service providers: We may share information with trusted partners who assist us in delivering Services (e.g., payment processors, logistics companies, IT support providers). These providers are required to protect your information and only use it for the purposes we specify.
14. Legal requirements: We may disclose information if required by law, court order, or government regulation, or to protect our rights, property, or the safety of our users or others.
15. Business transactions: If we are involved in a merger, acquisition, or sale of assets, your information may be transferred as part of the transaction (we will notify you of any such change in ownership or control).

4. Your Rights and Choices

You have the following rights regarding your personal information, subject to applicable laws:

16. Access: Request a copy of the personal information we hold about you.
17. Correction: Ask to update or correct inaccurate or incomplete personal information.
18. Deletion: Request the deletion of your personal information, unless we are required by law to retain it.
19. Opt-out: Unsubscribe from promotional communications by following the "unsubscribe" instructions in our emails or contacting us directly.
20. Cookie management: Adjust your browser settings to control cookie usage (see Section 1.3).

To exercise these rights, please contact us using the details provided in Section 9.



5. Data Security

We take reasonable technical and organizational measures to protect your personal information from unauthorized access, disclosure, alteration, or destruction. These measures include:

- 21. Encryption of sensitive data (e.g., payment information).
- 22. Restricted access to personal information (only authorized employees and service providers).
- 23. Regular security audits and updates to our systems.

However, no method of data transmission or storage is 100% secure. We cannot guarantee absolute security, but we will take all reasonable steps to protect your information.

6. Data Retention

We retain your personal information only for as long as necessary to fulfill the purposes outlined in this Policy, or as required by law. When information is no longer needed, we will delete or anonymize it in a secure manner.

7. Third-Party Links

The Website may contain links to third-party websites or services. This Policy does not apply to those third parties. We are not responsible for the privacy practices or content of these third-party sites. We encourage you to review the privacy policies of any third-party sites you visit.

8. Changes to This Privacy Policy

We may update this Policy from time to time to reflect changes in our practices, technology, or legal requirements. When we make changes, we will revise the "Last Updated" date at the top of this Policy and post the updated version on the Website. We encourage you to review this Policy periodically to stay informed about how we protect your information.

9. Contact Us

If you have any questions, concerns, or requests regarding this Privacy Policy or your personal information, please contact us at:

Jing Electronics

Email: info@jingelectronics.com

